

***Expressive Resources in the Social Protest.
The Case of the "Villero Camp" in Buenos Aires***

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Abstract:

Along with the demands, networks of conflict, disputed properties and symbolic valuations; expressive resources are powerful strategic analyzers of collective action. They are conceptualized as meaning vehicles and meaningful messages, for linking identity collective demands with conflictual visibility demands. This article aims to investigate the expressive-creative dimension of social protest from a qualitative analysis of secondary sources of so-called "villero camp" which was installed in 2014 at the Buenos Aires Obelisk, in demand for the urbanization of shantytowns of that City.

Keywords: *Social Protest, Conflict, Collective Visibility, Expressiveness of Conflict, Expressive Resources.*

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